#### **OPTIONS FOR EVERY INFESTATION** LEVEL AND BUDGET

We understand that lice cause you stress, but deciding how to get rid of the lice shouldn't cause more stress. That's why we offer several options. One is sure to meet your needs and

For years, people have turned to over-thecounter shampoos, prescriptions or nitpickers. But these treatments are not ideal. Over-thecounter shampoos and prescriptions are not very effective, because they do not kill lice eggs and many contain pesticides which lice have developed resistance to. Pesticides always have the possibility of side effects. Nitpickers can be very expensive, do not always remove all the eggs and may require multiple visits. Our AirAllé treatment only requires a one-time clinic visit to eliminate the lice infestation.

#### **TREATMENT COMPARISON CHART** Leading Lice Clinics Nit Picking Over-theof America and Combing Counter Full Topical Treatment Products Yes\*\* No Toxins No **Clinical Test** 99.2% - 100% live lice and Effective-20% - 86% live lice only none ness eggs Results €30 per €95 per Cost €120 application\*\*\* hour\*\*\* High likeli -hood of Lengthy **Other** Issues None causes stress recurrence in family **Re-treat** ments Yes No Most Likely needed

\*\* Pyrethrin, Permethrin, Lindane, Malthion. \*\*\* Typically requires 4 to 5 applications. \*\*\* Parents not trained in comb out and lice often return.

Finally, a new standard of care is emerging based on a clinically proven, medical device. It is called the AirAllé<sup>\*</sup> and it kills lice and over 99% of all the eggs. As a result, our clinics have done over 150,000 treatments, with less than a 1% re-treat rate. We guarantee our treatments so parents can get their lives back, and children can get back to

### WE ARE PROUD TO BE **A PREFERRED PROVIDER**



Our clinic has met the rigorous standards of the Larada Sciences to ensure that all clients receive the highest level of care. We are a member of the world's largest network of lice clinics.

All of our clinicians have been trained and certified to use the exclusive AirAllé<sup>®</sup> device. This revolutionary medical device kills lice and over 99% of lice eggs using specially controlled heated air



URGENT CARE FOR LICE REMOVAL

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# LICE DON'T **CARE ABOUT** YOUR SITUATION. WE DO.





## **TREATMENT OPTIONS**

#### FULL-SERVICE AIRALLÉ<sup>®</sup> TREATMENT

This is a single treatment completed in about an hour. We use our exclusive cleared medical device, followed by a thorough comb-out and application of specially formulated topical rinse. We guarantee you will leave lice-free.

#### **EXPRESS TREATMENT**

For the more budget minded, we perform the professional heated-air treatment and apply the topical rinse, but let you do the comb-out at home. Since the ultimate success of this treatment depends on how well the comb-out is performed, we don't guarantee this option.

#### COMB OUT

Some people cannot have the AirAllé<sup>®</sup> treatment due to age (under age 4) or medical condition. In those cases our professional clinicians apply an enzyme-based mousse and follow a precise method of combing through the hair until all live lice and eggs are gone. Duration and cost of combout depend on infestation level, length and thickness of hair.

#### DO-IT-YOURSELF TREATMENT

This is the least expensive option but the most time consuming. We provide all the topical treatment products and tools necessary, along with step-by-step instructions.



# STEP 1: HEATED AIR TREATMENT

During the course of a 30-minute treatment, our certified clinician will gently place the AirAllé<sup>\*</sup> device's applicator tip under the hair and against the head, moving its position every 30 seconds until the entire head has been treated. This process kills lice and their eggs through dehydration.



#### **STEP 2: COMB-OUT**

Our clinicians will next do a posttreatment comb-out with a profes sional lice comb to remove the dead lice and eggs that remain in the hair after the heat treatment. The time spent on this process depends on the length and thickness of the hair. Boys usually only require about 30 minutes. Girls typically require 45-60 minutes.



### **STEP 3: ACTIVE RINSE**

As a final measure to ensure the eradication of the lice, the clinician will apply a post-treatment rinse containing non-toxic dimethicone oil. This needs to stay on the child's head for about 10 minutes.

